

Alfi Novriando

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PERSONAL STATEMENT

Senior Presentation Designer with 6+ years' experience in executive presentation design and visual communication. I specialise in creating high-impact design decks for global luxury and corporate clients, including Louis Vuitton, Cartier, Sanofi and L'Oréal. Seeking presentation design opportunities in New Zealand where I can apply my skills in visual storytelling, brand consistency and international client collaboration.

KEY SKILLS

- Microsoft PowerPoint (Expert), Google Slides and Keynote
- Adobe Creative Suite, Figma and Canva Pro
- Information design, infographics and visual storytelling
- Experience with luxury and global corporate brand guidelines
- Fluent in English (TOEFL ITP 617)
- Strong attention to detail and brand consistency
- Reliable, organised and calm under pressure with tight deadlines
- A cooperative team member with international client experience

EDUCATION AND QUALIFICATIONS

Bachelor of Government Science

Universitas Muhammadiyah Yogyakarta, Indonesia

TOEFL ITP: 617

WORK HISTORY

Senior Presentation Designer

13Years, Paris, France (Remote) Apr 2026-current

- Led presentation design for luxury and global corporate clients, including Louis Vuitton, Cartier, Sanofi and L'Oréal
- Translated complex business narratives and executive briefs into polished, high-stakes design decks
- Collaborated with cross-functional agency teams to maintain strict brand consistency across multi-market campaigns
- Managed multiple concurrent client projects under tight deadlines while meeting global luxury brand guidelines

Graphic Designer

EduALL, Jakarta, Indonesia Aug 2024-Apr 2025

- Designed and refined executive PowerPoint presentations for internal and external high-stakes meetings
- Created and optimised creative ads for academic tutoring campaigns, achieving an average ROAS of 6.65

- Developed layout guidebooks, sales toolkits, infographics, newsletters and web banners for marketing campaigns

Presentation Designer

24Slides, Remote Sep 2021-Aug 2023

- Created executive-level presentations for global corporate clients with a focus on visual hierarchy and clarity
- Translated raw data, sketches and complex business strategies into engaging slides using PowerPoint and Adobe Creative Suite
- Delivered 60+ professional slides daily under tight deadlines while adhering to diverse global brand guidelines
- Collaborated directly with international clients to interpret visual needs and deliver customised design solutions

Senior Graphic Designer

Matisse Marketing Digital, Jakarta, Indonesia Apr 2024-Jul 2024

- Developed logos, infographics and social media ads while collaborating with web teams to ensure visual consistency
- Transformed branding materials for print and digital platforms to meet technical and creative requirements

WORKPLACE TRAINING AND VOLUNTEER EXPERIENCE

Research Assistant and Graphic Designer

Laboratorium Ilmu Pemerintahan, Yogyakarta, Indonesia Jun 2019-Aug 2021

- Developed layout designs for books, reports and social media to enhance scholarly communications
- Advised on e-government visual strategies to improve digital presence and public engagement

ACHIEVEMENTS

- Delivered presentation design for Louis Vuitton, Cartier, Sanofi and L'Oréal through 13Years agency
- Maintained high-volume output of 60+ slides per day at 24Slides while meeting international brand standards
- Achieved ROAS of 6.65 through creative campaign design at EduALL

INTERESTS

- Visual storytelling, information design, brand systems and presentation portfolio development

REFEREES

Referees available on request.